

# MADISON AREA BUILDERS ASSOCIATION

2025 SPONSORSHIP OPPORTUNITIES



(608) 288-1133 | [builders@maba.org](mailto:builders@maba.org)

# PACKAGE SPONSORSHIPS

EXTEND YOUR SPONSORSHIP REACH ACROSS A VARIETY OF OUR PUBLICATIONS AND EVENTS



**PLATINUM**  
*sponsorship*

**\$6,500**



**GOLD**  
*sponsorship*

**\$4,000**



**SILVER**  
*sponsorship*

**\$2,500**

**EVENT REGISTRATIONS**

- + (6) SPRING PARADE OF HOMES PREVIEW PARTY
- + (6) SPRING & FALL PARADE OF HOMES
- + (6) HOLIDAY PARTY
- + (2) FALL GOLF FOURSOMES OR HOLE SPONSORSHIPS
- + (2) VIP ACCESS TO MAYOR'S CLUB
- + (2) VIP ACCESS TO PRESIDENT'S RECEPTION
- + RECOGNITION ON NAMES BADGES AT ALL EVENTS
- + \$5,000 SPONSORSHIP CREDITS  
(Excluding Build & Remodel Expo and Women in the Construction Industry events)

**ADDITIONAL BENEFITS**

- + COMPANY NAME IN ALL NEW MEMBER WELCOME KITS
- + RECOGNITION IN RIGHT ANGLE NEWSLETTER
- + RECOGNITION AT ALL EVENTS
- + PRESENTATION IN FRONT OF BOARD OF DIRECTORS
- + 15% DISCOUNT ON MABA ADVERTISING SPACES
- + LIST OF MEMBER ADDRESSES IN EXCEL DOCUMENT
- + RECOGNITION IN E-NEWSLETTER & EMAIL BLAST
- + (1) FALL OR SPRING PARADE HOME GARAGE RENTAL
- + INCLUDES ANNUAL MEMBERSHIP

**VALUE: \$10,000+**

**EVENT REGISTRATIONS**

- + (4) SPRING PARADE OF HOMES PREVIEW PARTY
- + (4) SPRING & FALL PARADE OF HOMES
- + (4) HOLIDAY PARTY
- + (2) VIP ACCESS TO MAYOR'S CLUB
- + (1) FALL GOLF FOURSOME OR HOLE SPONSORSHIP
- RECOGNITION ON NAMES BADGES AT ALL EVENTS
- + \$2,500 SPONSORSHIP CREDITS  
(Excluding Build & Remodel Expo and Women in the Construction Industry events)

**ADDITIONAL BENEFITS**

- + COMPANY NAME IN ALL NEW MEMBER WELCOME KITS
- + RECOGNITION IN RIGHT ANGLE NEWSLETTER
- + RECOGNITION AT ALL EVENTS
- + LIST OF MEMBER ADDRESSES IN EXCEL DOCUMENT
- + RECOGNITION IN E-NEWSLETTER & EMAIL BLAST
- + (1) FALL OR SPRING PARADE HOME GARAGE RENTAL

**VALUE: \$5,000+**

**EVENT REGISTRATIONS**

- + (2) SPRING PARADE OF HOMES PREVIEW PARTY
- + (2) SPRING & FALL PARADE OF HOMES
- + (2) HOLIDAY PARTY
- + RECOGNITION ON NAMES BADGES AT ALL EVENTS
- + \$1,500 SPONSORSHIP CREDITS  
(Excluding Build & Remodel Expo and Women in the Construction Industry events)

**ADDITIONAL BENEFITS**

- + COMPANY NAME IN ALL NEW MEMBER WELCOME KITS
- + RECOGNITION IN RIGHT ANGLE NEWSLETTER
- + RECOGNITION AT ALL EVENTS
- + LIST OF MEMBER ADDRESSES IN EXCEL DOCUMENT
- + RECOGNITION IN E-NEWSLETTER & EMAIL BLAST

**VALUE: \$3,000+**



# PRESIDENT'S ROAST & TOAST - COMING IN 2026!

## **\$5,000 PREMIER SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (8) TICKETS TO SPONSORED EVENT
- + 3 MINUTE ROAST AND/OR TOAST
- + MC THE EVENT OR PICK A BOARD MEMBER/STAFF TO EMCEE

## **\$5,000 ENTERTAINMENT/ COMEDIAN SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + (8) TICKETS TO SPONSORED EVENT
- + HELP SELECT THE COMEDIAN!
- + 3 MINUTE ROAST AND/OR TOAST

## **\$2,500 BEVERAGE SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + (4) TICKETS TO SPONSORED EVENT
- + NAME AND CREATE/SELECT THE SPECIALTY DRINK OF THE NIGHT

## **\$2,500 DINING SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (4) TICKETS TO SPONSORED EVENT
- + MENU SPONSOR/RECOGNITION

## **\$1,000 LEGACY SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (2) TICKETS TO THE SPONSORED EVENT
- + ANNOUNCING THE 2025 LEGACY AWARDEE

## **\$500 ROAST SPONSOR (10 AVAILABLE)**

- + 1 MINUTE ROAST

## **\$250 TOAST SPONSOR (10 AVAILABLE)**

- + 1 MINUTE TOAST



## ANNUAL MEMBER MEETING

### **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + 2 MINUTE WELCOME SPEECH



### **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS



### **\$500 SPECIAL PRESENTATION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO INTRODUCE SPECIAL PRESENTER



## GENERAL MEMBER MEETINGS (3)

### **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO HOST EVENT

### **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS

### **\$500 SPECIAL GUEST SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + INTRODUCTION OF SPECIAL GUEST





# MARCH MADNESS

Spring

## PREMIER SPONSOR

**\$1,000 OR HOST\***

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + \*HOST PROVIDES ALL FOOD & BEVERAGES



## \$500 RECEPTION SPONSOR

- + RECOGNITION IN EVENT PROMOTION & ONSITE



## \$500 SPECIAL GUEST SPONSOR

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + INTRODUCTION OF SPECIAL GUEST



# SPORTING CLAYS

Spring

## \$1,250 PREMIER SPONSOR

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE MARKETING MATERIALS & DISPLAY PROMOTIONAL ITEMS AT EVENT
- + OPPORTUNITY TO WELCOME ATTENDEES
- + (2) COMPLIMENTARY INDIVIDUAL REGISTRATIONS



## \$1,000 LUNCH SPONSOR

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE MARKETING MATERIALS & DISPLAY PROMOTIONAL ITEMS AT EVENT
- + (1) COMPLIMENTARY INDIVIDUAL REGISTRATIONS



## \$250 STATION SPONSOR

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + SIGNAGE AT SHOOTING STATION



Madison Area  
Builders Association  
Educational Series



# WINTER BLUES, BOOZE AND WINE

Spring

# EDUCATIONAL SERIES

6x Per Year

## \$1,000 PREMIER SPONSOR

+ RECOGNITION IN ALL EVENT PROMOTION & ONSITE



## \$500 RECEPTION SPONSOR

+ RECOGNITION IN EVENT PROMOTION & ONSITE



## \$500 SPECIAL GUEST SPONSOR

+ RECOGNITION IN EVENT PROMOTION & ONSITE  
+ INTRODUCTION OF SPECIAL GUEST

## \$500 BOURBON SPONSOR

+ RECOGNITION IN EVENT PROMOTION & ONSITE



## \$500 WINE SPONSOR

+ RECOGNITION IN EVENT PROMOTION & ONSITE



## \$1,000 PREMIER SPONSOR

+ RECOGNITION IN ALL EVENT PROMOTION & ONSITE  
+ OPPORTUNITY TO WELCOME ATTENDEES

## \$500 REFRESHMENT SPONSOR

+ RECOGNITION IN EVENT PROMOTION & ONSITE  
+ CLOSING THANK YOU SPEAKER

## \$500 GUEST SPEAKER SPONSOR

+ RECOGNITION IN EVENT PROMOTION & ONSITE  
+ INTRODUCTION OF GUEST SPEAKER




# BREWS, BRATS & BUILDERS

Summer


# OKTOBERFEST

Fall


**\$1,000 PREMIER SPONSOR**  
+ RECOGNITION IN ALL EVENT PROMOTION & ONSITE  
+ (4) TICKETS TO SPONSORED EVENT




**\$1,000 PREMIER EVENT SPONSOR**  
+ RECOGNITION IN ALL EVENT PROMOTION & ONSITE  
+ PROVE A TOAST & PROST WELCOME!



**\$500 BREW SPONSOR**  
+ RECOGNITION IN EVENT PROMOTION & ONSITE  
+ LOGO ON DRINK TICKETS  
+ (2) TICKETS TO SPONSORED EVENT



**\$500 BEER STEIN SPONSOR**  
+ RECOGNITION IN EVENT PROMOTION & ONSITE  
+ LOGO ON DRINK TICKETS  
+ OPTIONAL ADD-ON  
: PROVIDE BEER STEINS WITH LOGO



**\$500 BRAT SPONSOR**  
+ RECOGNITION IN EVENT PROMOTION & ONSITE  
+ (2) TICKETS TO SPONSORED EVENT



**\$500 PRETZEL SPONSOR**  
+ RECOGNITION IN EVENT PROMOTION & ONSITE  
+ OPTIONAL ADD-ON:  
PROVIDE PRETZEL NECKLACES/SWAG





# PARADE OF HOMES PREVIEW PARTY

JUNE 19, 2025

## \$2,500 PREMIER SPONSOR

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (10) TICKETS TO PREVIEW PARTY

**SOLD**

## \$1,000 REGISTRATION SPONSOR

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (4) TICKETS TO PREVIEW PARTY

**SOLD**

## \$1,000 TICKET SPONSOR (BACK)

- + LOGO ON BACK OF TICKET (1/2)
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (4) TICKETS TO PREVIEW PARTY

**SOLD**

## \$1,000 ENTERTAINMENT SPONSOR

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + BANNER HUNG IN SPONSORED AREA (PROVIDED BY SPONSOR)
- + (4) TICKETS TO PREVIEW PARTY

**SOLD**

## \$1,000 BEVERAGE TENT SPONSOR

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + BANNER HUNG IN SPONSORED AREA (PROVIDED BY SPONSOR)
- + (4) TICKETS TO PREVIEW PARTY

**SOLD**

## \$1,000 WRIST BAND SPONSOR

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + LOGO ON WRIST BAND WORN BY ALL ATTENDEES
- + (4) TICKETS TO PREVIEW PARTY

**SOLD**

## \$1,000 DINING TENT SPONSOR

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + BANNER HUNG IN SPONSORED AREA (PROVIDED BY SPONSOR)
- + (4) TICKETS TO PREVIEW PARTY

**SOLD**



# SPRING PARADE OF HOMES PREMIER SPONSORSHIP

JUNE 20-29, 2025

## \$12,500 PARADE OF HOMES PREMIER SPONSORSHIP

- + Inclusion in all TV, radio, print, and web ads
- + Logo on the front cover of the Parade of Homes Plan Book
- + Full page color ad in Parade of Homes Plan Book
- + Bookmark (Sponsor provided) placed in Parade of Homes Plan Book
  - Optional: Add - Advertisement wrap around Parade of Homes Plan Book (\$2,500.00 Add-on)
  - Optional: Remove Bookmark & Add: - Advertisement wrap around Parade of Homes Plan Book (\$500.00 Add-on)
  - Optional: Add - Blow-in, Glue-tip, Bind-in of Bookmark to Plan Book (Sponsor covers actual cost of process)
- + Tile ad placement on madisonparadeofhomes.com
- + Creative inclusion in consumer marketing on all paid and promoted content.
  - Excludes organic social media posts.
- + 25 tickets to Parade of Homes
- + 25 tickets to Parade of Homes Preview Party
- + Welcome email to all Members (sent out by Association)
- + Logo on welcome A-frames/H-frames at each cluster site and scattered home
- + Sponsor Exclusive e-mail to MABA email list (~12,000 past attendee emails)
- + Inclusion in all TV, radio, print, and web ads advertising for Virtual Spring Parade of Homes
- + Welcome Video Announcement on Virtual Parade of Homes homepage
- + Sponsor mention in virtual event announcement to MABA email list (~12,000)
- + First Right to Match Proposals for 2026 Spring Parade of Homes Premier Sponsorship





# SPRING PARADE OF HOMES

JUNE 20-29, 2025

## \$2,000 TICKET SPONSOR (FRONT)

- + LOGO ON FRONT OF EVENT TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + PARADE HOME EXHIBIT SPACE TO DISPLAY PRODUCTS
- + (10) TICKETS TO PARADE OF HOMES

**SOLD**

## \$1,000 TICKET SPONSOR (BACK)

- + OPPORTUNITY TO PRESENT OFFER ON BACK OF TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + (6) TICKETS TO PARADE OF HOMES

**SOLD**

## \$2,000 PLANBOOK SPONSOR

- + CUSTOM BOOKMARK INSERT IN PARADE OF HOMES PLANBOOK  
(SPONSOR PROVIDES BOOKMARK)
- + 10,000 COPIES PRINTED

**SOLD**

## \$2,000 BUILDER APPRECIATION DINNER SPONSOR

- + (2) TICKETS TO BUILDER-ONLY APPRECIATION DINNER
- + OPPORTUNITY TO THANK BUILDERS
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + SIGNAGE AT EVENT

**SOLD**

## \$500 PARADE HOME EXHIBITOR

- + SPACE IN A PARADE HOME GARAGE
- + RECOGNITION ON PARADE OF HOMES WEBSITE





# MABA FOUNDATION GOLF OUTING

July 28, 2025

BISHOPS BAY COUNTRY CLUB

PAGE ONE



## **\$2,000 PRESENTING TOURNEY SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + LEAD SPONSOR ON ALL PROMO (PRESENTED BY...)
- + OPPORTUNITY TO PROVIDE BANNER AT REGISTRATION
- + OPPORTUNITY TO SPEAK AT TOURNAMENT KICK-OFF
- + OPPORTUNITY TO PROVIDE LOGO GOLF BALLS TO GOLFERS
- + (1) COMPLIMENTARY FOURSOME REGISTRATION

**SOLD**

## **\$1,000 BLOODY MARY BAR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OR SIGNAGE DISPLAYED ON BLOODY MARY BAR
- + (1) DRINK PER GOLFER PROVIDED

**SOLD**

## **\$1,000 LUNCH SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO PLACED ON EACH BOX LUNCH

**SOLD**

## **\$1,000 AFTER PARTY SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OPPORTUNITY ON ALL DINING TABLES
- + OPPORTUNITY TO PROVIDE OR DISPLAY PROMO ITEMS

**SOLD**





# MABA FOUNDATION GOLF OUTING

**July 28, 2025**

**BISHOPS BAY COUNTRY CLUB**

**PAGE TWO**



## **\$1,000 REGISTRATION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + YOUR COMPANY'S NAME & LOGO AT REGISTRATION TABLE
- + OPPORTUNITY TO STAFF TABLE AND GREET GOLFERS
- + OPPORTUNITY TO PROVIDE COMPANY BANNER AT TABLE

## **\$750 BEVERAGE CART SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OR SIGNAGE DISPLAYED ON BEVERAGE CART
- + (2) DRINKS PER GOLF CART PROVIDED

**SOLD**

## **\$500 HOLE SPONSOR (18 AVAILABLE)**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + HOLE MAY BE STAFFED OR UNSTAFFED
- + SIGNAGE AT SPONSORED GREEN



# FALL GOLF OUTING

SEPTEMBER 10, 2025

PLEASANT VIEW GOLF COURSE

PAGE ONE

## **\$2,000 PRESENTING TOURNEY SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + LEAD SPONSOR ON ALL PROMO (PRESENTED BY...)
- + OPPORTUNITY TO PROVIDE BANNER AT REGISTRATION
- + OPPORTUNITY TO SPEAK AT TOURNAMENT KICK-OFF
- + OPPORTUNITY TO PROVIDE LOGO GOLF BALLS TO GOLFERS
- + (1) COMPLIMENTARY FOURSOME REGISTRATION

**SOLD**

## **\$1,000 GOLF CART SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE GOLF CART SWAG PACKAGE
- + SIGNAGE ON ALL GOLF CARTS

**SOLD**

## **\$1,000 REGISTRATION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + YOUR COMPANY'S NAME & LOGO AT REGISTRATION TABLE
- + OPPORTUNITY TO STAFF TABLE AND GREET GOLFERS
- + OPPORTUNITY TO PROVIDE COMPANY BANNER AT TABLE

## **\$1,000 AFTER PARTY SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OPPORTUNITY ON ALL DINING TABLES
- + OPPORTUNITY TO PROVIDE OR DISPLAY PROMO ITEMS

**SOLD**

## **\$1,000 LUNCH SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO PLACED ON EACH BOX LUNCH

**SOLD**



# FALL GOLF OUTING

SEPTEMBER 10, 2025

PLEASANT VIEW GOLF COURSE

PAGE TWO

## **\$1,000 BLOODY MARY BAR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OR SIGNAGE DISPLAYED ON BLOODY MARY BAR
- + (1) DRINK PER GOLFER PROVIDED



## **\$750 BEVERAGE CART SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OR SIGNAGE DISPLAYED ON BEVERAGE CART
- + (2) DRINKS PER GOLF CART PROVIDED



## **\$500 DRIVING RANGE SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + SIGNAGE AT DRIVING RANGE
- + MAY INCLUDE INSERT IN GOLF CARTS SWAG PACKAGE

## **\$500 PUTTING GREEN SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + SIGNAGE AT PUTTING GREEN
- + MAY INCLUDE INSERT IN GOLF CARTS SWAG PACKAGE

## **\$500 HOLE SPONSOR (27 AVAILABLE)**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + SIGNAGE AT SPONSORED GREEN





# MAYOR'S CLUB & SILENT AUCTION

Fall

## \$1,500 PREMIER SPONSOR

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (3) MAYOR'S CLUB MEMBERSHIPS
- + OPPORTUNITY TO DISPLAY PROMO ITEMS AT EVENT
- + OPPORTUNITY TO GIVE WELCOME REMARKS AT EVENT



## \$500 BAR SPONSOR

- + RECOGNITION IN EVENT PROMOTION AND ONSITE
- + (1) MAYOR'S CLUB MEMBERSHIP
- + OPPORTUNITY TO PROVIDE NAPKINS OR CUPS WITH LOGO



## \$500 FOOD SPONSOR

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + (1) MAYOR'S CLUB MEMBERSHIP
- + OPPORTUNITY TO PROVIDE NAPKINS WITH LOGO



# FALL SPORTING CLAYS

Fall

## \$1,250 PREMIER SPONSOR

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE MARKETING MATERIALS & DISPLAY PROMOTIONAL ITEMS AT EVENT
- + OPPORTUNITY TO WELCOME ATTENDEES
- + (2) COMPLIMENTARY INDIVIDUAL REGISTRATIONS



## \$1,000 LUNCH SPONSOR

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE MARKETING MATERIALS & DISPLAY PROMOTIONAL ITEMS AT EVENT
- + (1) COMPLIMENTARY INDIVIDUAL REGISTRATIONS



## \$250 STATION SPONSOR

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + SIGNAGE AT SHOOTING STATION





**FALL  
PARADE OF HOMES**  
OCTOBER 10-12 & 17-19, 2025

## **\$10,000 FALL PARADE OF HOMES PREMIER SPONSORSHIP**

+ Inclusion in all TV, radio, print, and web ads

+ Logo on the front cover of the Parade of Homes Plan Book

+ Full page color ad in Parade of Homes Plan Book

+ Bookmark (Sponsor provided) placed in Parade of Homes Plan Book

-Optional: Add - Advertisement wrap around Parade of Homes Plan Book

(\$2,000.00 Add-on)

-Optional: Remove Bookmark & Add: - Advertisement wrap around Parade of Homes Plan Book (\$500.00 Add-on)

-Optional: Add - Blow-in, Glue-tip, Bind-in of Bookmark to Plan Book  
(Sponsor covers actual cost of process)

+ Tile ad placement on madisonfallparadeofhomes.com

+ Creative inclusion in consumer marketing on all paid and promoted content.

-Excludes organic social media posts.

+ 25 tickets to Parade of Homes

+ Welcome email to all Members (sent out by Association)

+ Welcome signage at all homes

+ Sponsor Exclusive e-mail to MABA email list (~12,000 past attendee emails)

+ Inclusion in all TV, radio, print, and web ads advertising for  
Fall Virtual Parade of Homes

+ Welcome Video Announcement on Fall Virtual Parade of Homes homepage

+ Sponsor mention in virtual event announcement to MABA email list (~12,000)

+ First Right to Match Proposals for 2026 Fall Parade of Homes Premier  
Sponsorship

**SOLD**



# FALL PARADE OF HOMES

OCTOBER 10-12 & 17-19, 2025

## **\$2,000 TICKET SPONSOR (FRONT)**

- + LOGO ON FRONT OF EVENT TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + PARADE HOME EXHIBIT SPACE TO DISPLAY PRODUCTS
- + (10) TICKETS TO PARADE OF HOMES

## **\$1,000 TICKET SPONSOR (BACK)**

- + OPPORTUNITY TO PRESENT OFFER ON BACK OF TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + (6) TICKETS TO PARADE OF HOMES

## **\$2,000 PLANBOOK SPONSOR**

- + CUSTOM BOOKMARK INSERT IN PARADE OF HOMES PLANBOOK  
(SPONSOR PROVIDES BOOKMARK)
- + 5,000 COPIES PRINTED



## **\$2,000 BUILDER APPRECIATION DINNER SPONSOR**

- + (2) TICKETS TO BUILDER-ONLY APPRECIATION DINNER
- + OPPORTUNITY TO THANK BUILDERS
- + RECOGNITION IN ALL EVENT PROMOTION & ON SITE
- + SIGNAGE AT EVENT



## **\$500 PARADE HOME EXHIBITOR**

- + SPACE IN A PARADE HOME GARAGE
- + RECOGNITION ON PARADE OF HOMES WEBSITE



## PAST PRESIDENTS' HAPPY HOUR

### **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ON-SITE
- + OPPORTUNITY TO HOST EVENT



## HOLIDAY PARTY

### **\$1,000 EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ON-SITE
- + OPPORTUNITY TO INTRODUCE EVENT
- + (4) TICKETS TO HOLIDAY PARTY



### **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ON-SITE
- + LOGO ON DRINK TICKETS



### **\$500 BOARD INSTALLATION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION AND ON-SITE
- + (2) TICKETS TO HOLIDAY PARTY
- + INTRODUCE SPECIAL GUEST FOR INSTALLATION



### **\$500 FOOD SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ON-SITE
- + (2) TICKETS TO HOLIDAY PARTY



### **\$500 BAR SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ON-SITE
- + LOGO ON HOLIDAY PARTY DRINK TICKET
- + (2) TICKETS TO HOLIDAY PARTY





# MABA HAPPY HOUR

HOSTED AT SPONSOR'S CHOICE

Who doesn't love a drink with fellow industry peers after work? As the MABA Happy Hour host, you can host MABA Members at your office or location of choice! MABA will promote the event and your organization to members. Host covers beverage and food cost - no additional cost to MABA.



DON'T SEE WHAT YOU'RE LOOKING FOR?



ASK HOW YOU CAN CUSTOMIZE YOUR OWN SPONSORSHIP PACKAGE!

[builders@maba.org](mailto:builders@maba.org) | (608) 288-1133



# BUILDER EXCLUSIVES

HOSTED AT SPONSOR'S CHOICE

Want to be the only Associate Member at a Builder-only event? As the Associate sponsor, you are not only invited to attend, you are welcome to take 5-10 minutes to introduce your business and products! Sponsor covers beverage and food cost - no additional cost to MABA. These events are first-come, first-served, lock yours in today!