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## MABA UPCOMING EVENTS









APRIL

**MABA Happy Hour** 

FLOOR360 Showroom | 4-6pm

Hosted by

FLOOR360

**Spring Sporting Clays** 

Milford Hills | 11:30am - 3:30pm

Premier Event Sponsor **AXLEYATTORNEYS** 

Cinco (Dos) de Mayo Pella Windows & Doors of WI | 4-7pm

Hosted by



WINDOWS & DOORS OF WISCONSIN

SMART GROWTH

MAY

**MABA Happy Hour** 

Marling Showroom | 4-6pm

Hosted by



MAY

**Spring Career Day** 

Golden Ponds | 10:30am - 1:30pm

PARADE **OF HOMES** 

Brew, Brats & Builders WI Brewing Company | 5-8pm







Premier Event Sponsor

**RIGHT ANGLE** MARCH/APRIL 2024

# ALL THINGS PARADE OF HOMES

### PARADE HOME GARAGE STALL

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For more information, contact Chad Lawler at clawler@maba.org or (608)-288-1135

### PLACE YOUR PLANBOOK AD

Ad Deadline: Friday, April 12

Showcase your brand to 10,000+ Parade of Homes attendees in-person and online!

Contact Dena at dena@ntmediagroup.com for more information!

### **PREVIEW PARTY**

Thursday, June 13 | 5-9pm | Golden Ponds, Waunakee

### \$30 PER TICKET

Get a sneak peek at the 2024 Parade of Homes, feast on food from Blowin' Smoke BBQ, and enjoy drinks from Karben4 with fellow MABA Members!

### **Thank You Sponsors!**





WRISTBAND



**TICKET** 







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### MABA FOUNDATION GOLF OUTING

Monday, July 22, 2024
TPC Wisconsin

- **BLOODY MARY BAR**
- **BOX LUNCH**
- **DRINK TICKETS**
- AFTER PARTY

Presenting Sponsor



WINDOWS & DOORS OF WISCONSIN



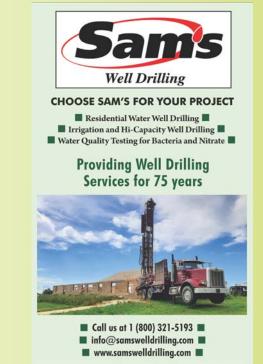




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The Right Angle is published seven times per year.
Notice of local, state, and national programs/events is

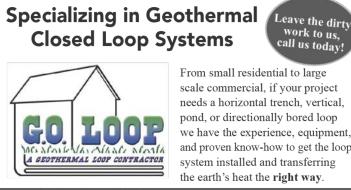
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## Congratulations to these two MABA members who recently received WBA Awards!



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## UPDATED SUGGESTED STANDARDS MANUAL

### **NOW AVAILABLE & FREE FOR MABA MEMBERS!**

For the first time in over two decades, the MABA Suggested Standards Manual has been updated to reflect current technology, trends, and best practices. The Suggested Standards manual is now complimentary for MABA members and may be printed and distributed to your staff and customers as a reference resource.

FIND YOUR <u>FREE</u> SUGGESTED STANDARDS MANUAL IN THE MEMBER PORTAL UNDER RESOURCES!



### 2/7/2024

## MTD Marketing Services LLC ® Single Family and Duplex Permits Issued Municipality Report

### 2024 Dane County January YTD Comparison

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Bristol (T)		\$950,000		1		\$950,000		3,663
Burke (T)		\$750,000		1		\$750,000		3,850
Cottage Grove	\$2,256,000	\$775,000	4	2	\$564,000	\$387,500	3,061	3,371
Cottage Grove (T)		\$548,000		1		\$548,000		3,350
Cross Plains	\$1,076,000		2		\$538,000		2,769	
DeForest	\$3,899,000		8		\$487,375		2,151	
Dunn (T)	\$350,000		1		\$350,000		2,150	
Fitchburg	\$1,204,000	\$2,652,000	3	6	\$401,333	\$442,000	2,970	2,052
Madison	\$6,727,000	\$7,662,000	15	19	\$448,467	\$403,263	2,157	2,424
McFarland	\$909,000		2		\$454,500		2,143	
Medina (T)		\$520,000		1		\$520,000		3,150
Middleton	\$8,242,000		18		\$457,889		2,217	
Middleton (T)	\$3,150,000	\$5,134,000	3	5	\$1,050,000	\$1,026,800	5,950	5,992
Mount Horeb	\$385,000		1		\$385,000		1,355	
Oregon	\$1,999,000	\$3,037,000	5	4	\$399,800	\$759,250	1,599	3,418
Perry (T)	\$350,000		1		\$350,000		1,850	
Springfield (T)	\$550,000		1		\$550,000		3,250	
Stoughton	\$1,754,000	\$450,000	4	1	\$438,500	\$450,000	2,713	5,350
Sun Prairie	\$1,962,000	\$4,241,000	5	6	\$392,400	\$706,833	2,330	4,304
Verona	\$6,437,000	\$3,510,000	12	8	\$536,417	\$438,750	2,254	3,332
Verona (T)		\$750,000		1		\$750,000		4,850
Waunakee	\$5,536,000	\$5,381,000	10	9	\$553,600	\$597,889	2,736	3,101
Westport (T)	\$971,000	\$2,697,000	1	3	\$971,000	\$899,000	4,694	4,048
Windsor (T)	\$3,207,000	\$2,201,000	5	4	\$641,400	\$550,250	2,848	2,766
Windsor (T)	\$3,207,000	\$2,201,000	5	4	\$641,400	\$550,250	2,848	2,766

	2024	2023	2024	2023	2024	2023	2024	2023
Municipality	Total	Total	Starts	Starts	Avg. Value	Avg. Value	Avg. Sq Ft	Avg. Sq Ft

Year to Y	Year to Year January Comparison							
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT				
2014	16,226,000	55	295,018	2,856				
2015	20,013,000	66	303,227	2,505				
2016	19,131,000	67	285,537	2,395				
2017	33,662,000	98	343,489	2,803				
2018	39,133,000	107	365,728	2,711				
2019	29,106,000	80	363,825	2,740				
2020	36,595,000	94	389,308	2,705				
2021	49,650,000	119	417,226	2,676				
2022	40,521,000	90	450,233	2,736				
2023	41,258,000	72	573,027	3,285				
2024	50,964,000	101	504,594	2,482				

Year to I	<b>Date Compari</b> s	son	Year to Date Comparison						
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT					
2014	16,226,000	55	295,018	2,856					
2015	20,013,000	66	303,227	2,505					
2016	19,131,000	67	285,537	2,395					
2017	33,662,000	98	343,489	2,803					
2018	39,133,000	107	365,728	2,711					
2019	29,106,000	80	363,825	2,740					
2020	36,595,000	94	389,308	2,705					
2021	49,650,000	119	417,226	2,676					
2022	40,521,000	90	450,233	2,736					
2023	41,258,000	72	573,027	3,285					
2024	50,964,000	101	504,594	2,482					

(T) = Township Prepared by MTD Marketing Contact: Dominic Collar 920-450-6131 Information contained in this report is not to be distributed in whole or part without express written permission of MTD Marketing Services LLC.

### MTD Marketing Services LLC ® Single Family and Duplex Permits Issued **Municipality Report**

3/6/2024

#### 2024 Dane County February YTD Comparison

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Albion (T)		\$580,000		1		\$580,000		3,350
Blue Mounds (T)	\$600,000		1		\$600,000		2,850	
Bristol (T)		\$2,250,000		2		\$1,125,000		3,897
Burke (T)		\$750,000		1		\$750,000		3,850
Cottage Grove	\$3,216,000	\$2,598,000	6	6	\$536,000	\$433,000	2,967	2,738
Cottage Grove (T)		\$548,000		1		\$548,000		3,350
Cross Plains	\$3,545,000	\$1,850,000	8	3	\$443,125	\$616,667	2,220	3,003
Cross Plains (T)		\$1,500,000		1		\$1,500,000		5,580
Dane (T)		\$550,000		1		\$550,000		3,800
DeForest	\$5,991,000	\$1,658,000	13	4	\$460,846	\$414,500	2,130	3,513
Dunn (T)	\$350,000	\$975,000	1	2	\$350,000	\$487,500	2,150	2,900
Fitchburg	\$5,912,000	\$10,868,000	13	19	\$454,769	\$572,000	2,376	2,634
Madison	\$13,387,000	\$18,450,000	31	50	\$431,839	\$369,000	2,126	2,297
McFarland	\$1,209,000		3		\$403,000		2,216	
Medina (T)		\$520,000		1		\$520,000		3,150
Middleton	\$8,242,000		18		\$457,889		2,217	
Middleton (T)	\$4,750,000	\$6,334,000	4	6	\$1,187,500	\$1,055,667	6,238	5,968
Mount Horeb	\$385,000	\$784,000	1	2	\$385,000	\$392,000	1,355	1,845
Oregon	\$6,092,000	\$4,637,000	16	7	\$380,750	\$662,429	2,065	3,735
Oregon (T)		\$620,000		1		\$620,000		4,350
Perry (T)	\$350,000		1		\$350,000		1,850	
Roxbury (T)	\$519,000		1		\$519,000		3,100	
Springdale (T)		\$685,000		1		\$685,000		4,150
Springfield (T)	\$550,000		1		\$550,000		3,250	
Stoughton	\$2,154,000	\$450,000	5	1	\$430,800	\$450,000	2,580	5,350
Sun Prairie	\$6,228,000	\$7,597,000	17	14	\$366,353	\$542,643	2,481	3,248

Municipality	2024 Total	2023 Total	2024 Starts	2023 Starts	2024 Avg. Value	2023 Avg. Value	2024 Avg. Sq Ft	2023 Avg. Sq Ft
Verona	\$9,128,000	\$6,750,000	18	16	\$507,111	\$421,875	2,358	3,302
Verona (T)	\$1,100,000	\$1,232,000	1	2	\$1,100,000	\$616,000	5,600	3,550
Vienna (T)		\$600,000		1		\$600,000		3,350
Waunakee	\$11,080,000	\$8,372,000	21	15	\$527,619	\$558,133	2,619	2,923
Westport (T)	\$971,000	\$2,697,000	1	3	\$971,000	\$899,000	4,694	4,048
Windsor (T)	\$6,191,000	\$7,500,000	7	14	\$884,429	\$535,714	3,103	2,542

Year to Y	Year to Year February Comparison							
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT				
2014	19,251,000	69	279,000	2,575				
2015	28,183,000	88	320,261	2,683				
2016	29,057,000	90	322,855	2,530				
2017	32,221,000	101	319,019	2,485				
2018	33,671,000	99	340,111	2,528				
2019	29,143,774	84	346,949	2,675				
2020	44,325,000	116	382,112	2,602				
2021	38,444,000	93	413,376	2,702				
2022	50,192,000	109	460,477	2,772				
2023	50,097,000	103	486,378	2,760				
2024	40,986,000	87	471,103	2,447				

Year to D	Year to Date Comparison							
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT				
2014	35,477,000	124	286,104	2,700				
2015	48,196,000	154	312,961	2,606				
2016	48,188,000	157	306,929	2,473				
2017	65,883,000	199	331,070	2,642				
2018	72,804,000	206	353,417	2,623				
2019	58,249,774	164	355,181	2,707				
2020	80,920,000	210	385,333	2,648				
2021	88,094,000	212	415,537	2,687				
2022	90,713,000	199	455,844	2,756				
2023	91,355,000	175	522,028	2,976				
2024	91,950,000	188	489,095	2,466				

(T) = Township Prepared by MTD Marketing

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**RIGHT ANGLE** MARCH/APRIL 2024 15







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October 11-13 & 18-20, 2024

### NOW ACCEPTING HOME ENTRIES!

The Madison Area Builders Association is proud to host its 5th Annual Fall Parade of Homes! This scattered-site Parade allows builders and remodelers to present a home of their choice in a location of their liking.

The Fall Parade of Homes offers the opportunity to promote your work to thousands of local consumers interested in building or remodeling! October is the perfect time to generate new client leads for the coming year. With a \$35k marketing budget, the event is promoted across a thirty mile radius of Madison. From starter homes to multi-million dollar lake homes, the Fall Parade is ready to show off your building style and craftsmanship.

Builders may enter up to 3 homes in this year's Fall Parade. The first entry fee is \$5,000, second is \$4,000 and third-sixth entry is \$3,500 each. Eligible entries include new construction single-family homes, condos, and townhouses (unoccupied, or occupied up to 6 months) and remodel projects (completed within 1 year).

To enter a home, contact us at builders@maba.org or (608) 288-1133.

THE DEADLINE TO ENTER A HOME IS THURSDAY, AUGUST 1