

Sept/Oct 2025

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Annisa Baker
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Alison Beilke
608.217.3418
NMLS# 867156



Corey Randl
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NMLS# 500032



Jurga Jokimciute
608.358.9954
NMLS# 791901



Jason Ford
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MABA UPCOMING EVENTS

OCT
10-12
&
17-19



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KITCHEN BATH & FLOORING

OCT
15

MABA Happy Hour
Marling HomeWorks showroom
5-8pm

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OCT
30

MABA Silent Auction
Nakoma Country Club
5:30-8:00

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NOV
12

Annual Membership Meeting
Paradigm | 1850 Deming Way, Middleton
5-8pm

Premier Sponsor


DEC
3

Holiday Party
Maple Bluff Country Club
5-9pm

Premier Sponsor


JAN
24-
25

 **BUILD & REMODEL EXPO**
Madison Marriott West
1313 John Q. Hammons

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Learn more & register for MABA events at
member.maba.org/events/calendar/

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RIGHT ANGLE

SEP/OCT 2025

3



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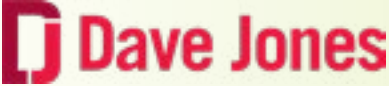




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RIGHT ANGLE

SEP/OCT 2025

5

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MADISON AREA BUILDERS ASSOCIATION



DISCLAIMER: The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a non-profit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry.

The Right Angle is published seven times per year. Notice of local, state, and national programs/events is a service to Association members. Such notices do not indicate Association endorsement or sponsorship unless specifically noted. The acceptance of advertising in The Right Angle does not indicate approval or endorsement of the advertiser or the advertiser's product by Association. Madison Area Builders Association makes no warranties and assumes no responsibility for completeness of the information contained herein.



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MABA Financial Statement Update

As of August 31, 2025



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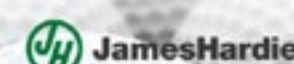


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LUNCH



AFTER PARTY





FALL HOMES PREVIEW

OCTOBER 10-12 & 17-19

Friday 3-7pm
Saturday & Sunday 11am-6pm

PARADE OF HOMES

THANK YOU MABA Builder & Associate Members for these stunning Fall Parade Homes!

We encourage all MABA Members to step inside 18 of the area's finest new homes, normally not open to the public. Spread across Dane County and surrounding areas, this self-guided tour highlights everything from charming starter homes to luxurious multi-million-dollar estates. Whether you love modern farmhouse, craftsman, suburban, or lakefront living, you'll enjoy the latest designs, trends, and technologies on display at the Fall Parade of Homes!





7537 California Love Trl, Middleton

- 2,775 square feet
- 3 bedrooms
- 3.5 bathrooms
- 2 car garage
- Finished basement



N2095 Lang Rd, Lodi

- 4,870 square feet
- 5 bedrooms
- 4.5 bathrooms
- 4 car garage
- Finished basement



811 Westbridge Trl, Waunakee

- 2,042 square feet
- 2 bedrooms
- 2 bathrooms
- 3 car garage

MadisonFallParadeofHomes.com



D·R·HORTON
America's Builder

503 Trysil Aly N, Stoughton

- 1,658 square feet
- 3 bedrooms
- 2.5 bathrooms
- 2 car garage
- Unfinished basement



DANE BUILDING CONCEPTS

615 Morning Cove Cir, Verona

- 4,707 square feet
- 4 bedrooms
- 4 bathrooms
- 3 car garage
- Finished basement



DESIGN CUSTOM HOMES

4079 Whistle Rock Cir, DeForest

- 1,897 square feet
- 3 bedrooms
- 2 bathrooms
- 3 car garage



SHAW BUILDING & DESIGN

703 Taylor Ln, Stoughton

- 5,668 square feet
- 4 bedrooms
- 3 bathrooms
- 3 car garage
- Finished basement



TIM O'BRIEN homes

4798 Lacy Rd, Fitchburg

- 2,366 square feet
- 3 bedrooms
- 2.5 bathrooms
- 2 car garage



URSO BUILDERS
CUSTOM HOMES & REMODELING

6662 Morning Dew Ln, Sun Prairie

- 4,404 square feet
- 4 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement



dk DESIGN BUILD

3023 Wild Goose Way, Stoughton

- 3,800 square feet
- 2 bedrooms
- 2 bathrooms
- 2 car garage
- Finished basement



Espire

1103 Moll Dr, Waunakee

- 4,236 square feet
- 4 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement



JASON THOMAS HOMES

7,656 Colonial Way, Verona

- 4,159 square feet
- 4 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement



VICTORY HOMES OF WISCONSIN, INC.

3579 Superior Oak Dr, Middleton

- 4,237 square feet
- 5 bedrooms
- 4.5 bathrooms
- 3 car garage
- Finished basement



VICTORY HOMES OF WISCONSIN, INC.

3395 White Cedar Dr, Middleton

- 6,182 square feet
- 5 bedrooms
- 4.5 bathrooms
- 4 car garage
- Finished basement



VICTORY STONE BUILDERS

1605 Regency Ridge, Waunakee

- 4,400 square feet
- 4 bedrooms
- 4 bathrooms
- 4 car garage
- Finished basement



MARTEN Building & Design

6619 Wagner's Vineyard Trl, Sun Prairie

- 4,659 square feet
- 5 bedrooms
- 4.5 bathrooms
- 4 car garage
- Finished basement



MIDWEST HOMES

648 Clear Pond Way, Madison

- 3,632 square feet
- 4 bedrooms
- 3.5 bathrooms
- 2+ car garage
- Finished basement



Premier Builders

6627 Prairie Hill Dr, Sun Prairie

- 5,782 square feet
- 4 bedrooms
- 4 bathrooms
- 3 car garage
- Finished basement

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- Network with Members and Consumers

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- Educate consumers on building & remodeling
- Show your industry expertise!
- Promote working with local businesses

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Single Family and Duplex Permits Issued
Municipality Report

Municipality	2025 Total	2024 Total	2025 Starts	2024 Starts	2025 Avg. Value	2024 Avg. Value	2025 Avg. Sq Ft	2024 Avg. Sq Ft
Albion (T)	\$2,350,000	\$600,000	3	2	\$783,333	\$300,000	2,222	1,525
Black Earth	\$1,600,000		2		\$800,000		2,337	
Black Earth (T)	\$700,000	\$1,060,000	1	1	\$700,000	\$1,060,000	2,333	5,650
Blooming Grove (T)		\$800,000		1		\$800,000		4,350
Blue Mounds (T)		\$1,350,000		2		\$675,000		3,500
Bristol (T)		\$6,005,000		8		\$750,625		3,656
Burke (T)	\$969,000	\$1,120,000	2	2	\$484,500	\$560,000	1,523	2,575
Christiana (T)	\$500,000	\$200,000	1	1	\$500,000	\$200,000	1,700	1,350
Cottage Grove	\$11,814,000	\$9,995,000	23	20	\$513,652	\$499,750	2,655	2,658
Cottage Grove (T)	\$1,603,000	\$1,705,000	3	3	\$534,333	\$568,333	1,995	3,227
Cross Plains	\$8,799,000	\$10,890,000	15	24	\$586,600	\$453,750	1,984	2,181
Cross Plains (T)	\$2,150,000	\$820,000	3	1	\$716,667	\$820,000	2,153	4,150
Dane	\$1,002,000		2		\$501,000		2,688	
Dane (T)	\$780,000		1		\$780,000		3,000	
Deerfield	\$380,000		1		\$380,000		1,266	
Deerfield (T)	\$2,224,000	\$915,000	2	2	\$1,112,000	\$457,500	3,198	2,350
DeForest	\$19,267,000	\$28,815,000	31	56	\$621,516	\$514,554	2,787	2,537
Dunkirk (T)	\$700,000	\$1,200,000	1	3	\$700,000	\$400,000	2,692	2,313
Dunn (T)	\$7,698,000	\$3,545,000	8	5	\$962,250	\$709,000	2,809	3,208
Fitchburg	\$24,637,548	\$27,246,000	52	55	\$473,799	\$495,382	2,061	2,453
Madison	\$65,628,868	\$56,471,000	129	138	\$508,751	\$409,210	2,126	1,990
Mazomanie	\$1,813,000		2		\$906,500		3,233	
Mazomanie (T)		\$372,000		1		\$372,000		1,550
McFarland	\$6,798,000	\$6,488,000	15	14	\$453,200	\$463,429	2,005	2,215
Medina (T)	\$403,000	\$1,080,000	1	2	\$403,000	\$540,000	1,550	3,000
Middleton	\$25,985,000	\$25,690,000	43	51	\$604,302	\$503,725	2,480	2,302

Municipality	2025 Total	2024 Total	2025 Starts	2024 Starts	2025 Avg. Value	2024 Avg. Value	2025 Avg. Sq Ft	2024 Avg. Sq Ft
Middleton (T)	\$16,881,000	\$28,219,000	12	25	\$1,406,750	\$1,128,760	3,941	5,284
Montrose (T)	\$1,653,600		3		\$551,200		1,907	
Mount Horeb	\$8,991,000	\$2,220,000	13	5	\$537,769	\$444,000	2,378	2,088
Oregon	\$30,242,500	\$28,681,000	71	55	\$425,951	\$484,745	2,044	2,355
Perry (T)	\$650,000	\$740,000	1	2	\$650,000	\$370,000	1,625	2,200
Pleasant Springs (T)	\$1,200,000		3		\$400,000		1,598	
Primrose (T)		\$700,000		1		\$700,000		3,850
Roxbury (T)	\$2,838,000	\$4,171,000	3	6	\$946,000	\$695,167	2,403	3,733
Rutland (T)	\$1,200,000		1		\$1,200,000		4,615	
Springdale (T)	\$1,434,000	\$3,210,000	2	4	\$717,000	\$802,500	2,593	4,383
Springfield (T)		\$1,450,000		2		\$725,000		3,900
Stoughton	\$18,083,000	\$14,228,000	54	43	\$334,500	\$330,884	2,129	2,272
Sun Prairie	\$28,031,523	\$18,327,000	62	43	\$452,121	\$426,209	1,980	2,596
Sun Prairie (T)		\$1,100,000		2		\$550,000		2,700
Vermont (T)	\$600,000	\$775,000	1	1	\$600,000	\$775,000	1,500	4,350
Verona	\$20,861,148	\$25,756,000	39	55	\$534,901	\$468,291	2,433	2,191
Verona (T)	\$6,867,000	\$5,317,000	6	6	\$1,144,500	\$886,167	4,070	4,283
Waunakee	\$42,500,000	\$36,234,000	61	68	\$696,721	\$562,265	3,075	2,683
Westport (T)	\$3,693,000	\$15,298,000	5	11	\$738,600	\$1,390,727	4,200	4,863
Windsor (T)	\$29,891,600	\$20,828,000	55	36	\$543,484	\$578,556	2,741	2,643
York (T)	\$405,000		1		\$405,000		1,350	

Year to Year July Comparison					Year to Date Comparison				
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2015	36,503,000	120	304,191	2,579	2015	225,075,000	721	312,170	2,627
2016	39,335,000	99	306,414	2,398	2016	233,392,999	738	316,250	2,547
2017	34,032,000	97	350,845	2,776	2017	251,552,466	748	336,300	2,653
2018	42,085,000	121	347,809	2,592	2018	267,700,000	779	343,645	2,576
2019	40,062,000	115	348,365	2,500	2019	262,467,774	731	359,053	2,664
2020	46,672,000	119	392,201	2,734	2020	288,548,000	740	389,929	2,760
2021	52,152,000	120	434,600	2,837	2021	355,914,000	830	428,812	2,794
2022	52,471,000	98	535,418	2,975	2022	391,107,500	802	487,665	2,857
2023	36,605,000	86	425,639	2,505	2023	365,259,000	766	476,839	2,777
2024	63,630,000	131	485,725	2,437	2024	393,601,000	757	519,948	2,555
2025	48,257,500	91	530,302	2,155	2025	401,803,787	734	547,416	2,380

Single Family and Duplex Permits Issued
Municipality Report

<i>Municipality</i>	<i>2025 Total</i>	<i>2024 Total</i>	<i>2025 Starts</i>	<i>2024 Starts</i>	<i>2025 Avg. Value</i>	<i>2024 Avg. Value</i>	<i>2025 Avg. Sq Ft</i>	<i>2024 Avg. Sq Ft</i>
Albion (T)	\$2,680,000	\$1,050,000	4	3	\$670,000	\$350,000	1,942	1,767
Black Earth	\$1,600,000		2		\$800,000		2,337	
Black Earth (T)	\$700,000	\$1,060,000	1	1	\$700,000	\$1,060,000	2,333	5,650
Blooming Grove (T)		\$800,000		1		\$800,000		4,350
Blue Mounds (T)		\$1,350,000		2		\$675,000		3,500
Bristol (T)		\$6,005,000		8		\$750,625		3,656
Burke (T)	\$969,000	\$1,120,000	2	2	\$484,500	\$560,000	1,523	2,575
Christiana (T)	\$500,000	\$200,000	1	1	\$500,000	\$200,000	1,700	1,350
Cottage Grove	\$13,135,000	\$12,058,000	26	22	\$505,192	\$548,091	2,621	2,903
Cottage Grove (T)	\$1,603,000	\$2,205,000	3	4	\$534,333	\$551,250	1,995	3,133
Cross Plains	\$9,698,000	\$11,470,000	16	25	\$606,125	\$458,800	2,033	2,192
Cross Plains (T)	\$2,150,000	\$820,000	3	1	\$716,667	\$820,000	2,153	4,150
Dane	\$1,002,000		2		\$501,000		2,688	
Dane (T)	\$780,000		1		\$780,000		3,000	
Deerfield	\$380,000		1		\$380,000		1,266	
Deerfield (T)	\$2,224,000	\$915,000	2	2	\$1,112,000	\$457,500	3,198	2,350
DeForest	\$23,892,000	\$34,389,000	37	65	\$645,730	\$529,062	3,034	2,688
Dunkirk (T)	\$700,000	\$1,200,000	1	3	\$700,000	\$400,000	2,692	2,313
Dunn (T)	\$8,248,000	\$4,415,000	9	6	\$916,444	\$735,833	2,724	3,465
Fitchburg	\$25,002,548	\$31,976,600	53	63	\$471,746	\$507,565	2,049	2,464
Madison	\$79,543,868	\$72,934,000	161	174	\$494,061	\$419,161	2,175	2,033
Mazomanie	\$1,813,000		2		\$906,500		3,233	
Mazomanie (T)		\$372,000		1		\$372,000		1,550
McFarland	\$7,685,000	\$7,239,000	17	16	\$452,059	\$452,438	2,043	2,127
Medina (T)	\$1,213,000	\$1,080,000	2	2	\$606,500	\$540,000	2,276	3,000
Middleton	\$28,013,000	\$28,168,000	46	57	\$608,978	\$494,175	2,497	2,269

<i>Municipality</i>	<i>2025 Total</i>	<i>2024 Total</i>	<i>2025 Starts</i>	<i>2024 Starts</i>	<i>2025 Avg. Value</i>	<i>2024 Avg. Value</i>	<i>2025 Avg. Sq Ft</i>	<i>2024 Avg. Sq Ft</i>
Middleton (T)	\$16,881,000	\$31,674,000	12	28	\$1,406,750	\$1,131,214	3,941	5,285
Montrose (T)	\$1,653,600		3		\$551,200		1,907	
Mount Horeb	\$9,678,000	\$3,313,000	18	8	\$537,667	\$414,125	2,248	1,931
Oregon	\$31,103,500	\$31,717,720	73	66	\$426,075	\$480,572	2,031	2,387
Oregon (T)	\$600,000		1		\$600,000		2,230	
Perry (T)	\$650,000	\$740,000	1	2	\$650,000	\$370,000	1,625	2,200
Pleasant Springs (T)	\$1,600,000		4		\$400,000		1,570	
Primrose (T)		\$1,938,000		2		\$969,000		3,475
Roxbury (T)	\$2,838,000	\$4,171,000	3	8	\$946,000	\$895,167	2,403	3,733
Rutland (T)	\$1,700,000		2		\$850,000		3,237	
Springdale (T)	\$1,434,000	\$3,560,000	2	5	\$717,000	\$712,000	2,593	3,746
Springfield (T)		\$1,450,000		2		\$725,000		3,900
Stoughton	\$23,687,000	\$21,967,000	73	59	\$326,589	\$372,322	1,965	2,258
Sun Prairie	\$30,004,523	\$19,487,000	68	46	\$441,243	\$423,630	1,924	2,556
Sun Prairie (T)		\$1,100,000		2		\$550,000		2,700
Vermont (T)	\$600,000	\$775,000	1	1	\$600,000	\$775,000	1,500	4,350
Verona	\$22,842,148	\$29,135,000	42	62	\$543,861	\$469,919	2,495	2,201
Verona (T)	\$9,560,000	\$5,317,000	8	6	\$1,195,000	\$886,167	4,034	4,283
Waunakee	\$45,994,000	\$42,002,000	66	74	\$696,879	\$567,595	3,097	2,746
Westport (T)	\$9,103,000	\$21,498,000	10	14	\$910,300	\$1,535,571	4,670	5,083
Windsor (T)	\$33,958,600	\$22,506,000	58	40	\$585,493	\$562,650	2,779	2,605
York (T)	\$1,060,000		2		\$530,000		1,892	

Year to Year August Comparison					Year to Date Comparison				
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT	YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2015	28,855,000	94	306,968	2,523	2015	253,930,000	815	311,570	2,615
2016	35,488,670	106	334,798	2,658	2016	268,881,669	844	318,580	2,561
2017	42,791,999	126	339,619	2,659	2017	294,344,465	874	336,778	2,654
2018	43,649,000	120	363,741	2,713	2018	311,349,000	899	346,328	2,594
2019	31,868,000	92	346,391	2,557	2019	294,335,774	823	357,637	2,652
2020	51,142,720	124	412,441	2,827	2020	339,690,720	864	393,160	2,770
2021	57,781,000	107	540,009	3,422	2021	413,695,000	937	441,510	2,866
2022	59,627,000	120	496,891	2,715	2022	450,734,500	922	488,866	2,839
2023	56,324,900	117	481,409	2,594	2023	421,583,900	883	477,444	2,752
2024	69,576,320	125	556,610	2,611	2024	463,177,320	882	525,144	2,563
2025	47,359,000	95	498,515	2,336	2025	458,778,787	839	546,816	2,392



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- Lunch & SkillsUSA Presentation showcasing Wisconsin's next generation of **skilled trades talent.**
- Building for the Future: How to meet the **needs of Millennial and Gen Z homebuyers**, with national innovation expert Susan Yashinsky.
- Panel Discussion: Hear from public and private sector leaders on **Innovative Solutions** to Solving the Housing Crisis.
- **Legal Pitfalls in the Homebuilding Industry** with Robert Procter of Axley Attorneys.



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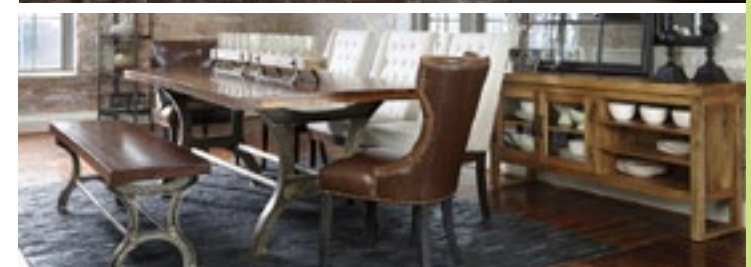
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