

MAY/JUNE 2026

PARADE OF
HOMES
PREVIEW

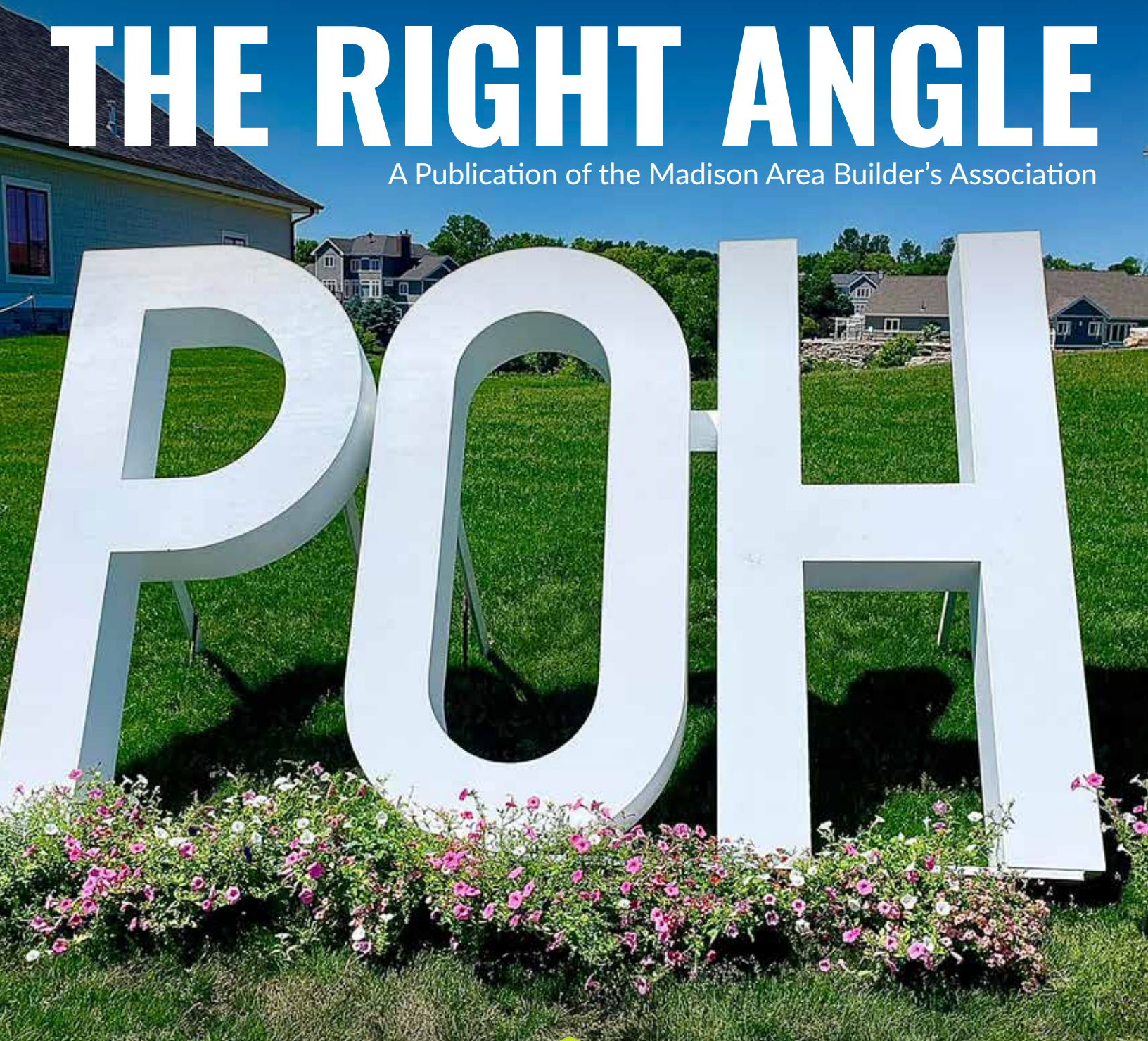
EVENTS
RECAP

MEMBER
BENEFIT
INFORMATION



THE RIGHT ANGLE

A Publication of the Madison Area Builder's Association

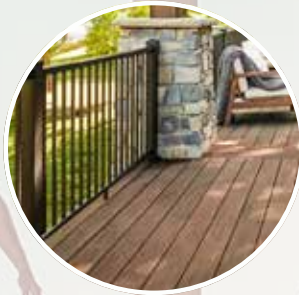


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LETTER

FROM CHAD LAWLER, EXECUTIVE DIRECTOR

As we welcome the Spring and Summer, we also welcome one of the most exciting and important times of the year for our association, the Parade of Homes season.

The Parade of Homes is more than a showcase of beautiful craftsmanship and innovative design. It is one of MABA's signature events and a strong example of what happens when our members work together toward a shared goal. Builders, subcontractors, suppliers, designers, and industry partners all play an important role in creating an event that inspires the public while supporting our industry and local economy.

For many of our members, the Parade represents a tremendous marketing opportunity – a chance to demonstrate quality, creativity, professionalism, and the value of working with trusted local experts. Just as importantly, it reminds our community that the building industry succeeds through collaboration.

No single company creates the Parade alone. It takes partnerships, relationships, and a collective commitment to excellence.

That same spirit continues to guide several important initiatives this year, including efforts to support a surviving victim and family impacted by the Abundant Life school shooting, as well as planning for MABA's first-ever student home build project to help mentor and develop the next generation of skilled professionals.

These efforts reflect who we are as an association, builders of community.

Thank you for your continued membership, support, and partnership. I hope you enjoy this special Parade of Homes issue and have a successful summer season ahead.



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**Single Family and Duplex Permits Issued
Municipality Report**

<i>Municipality</i>	<i>2026 Total</i>	<i>2025 Total</i>	<i>2026 Starts</i>	<i>2025 Starts</i>	<i>2026 Avg. Value</i>	<i>2025 Avg. Value</i>	<i>2026 Avg. Sq Ft</i>	<i>2025 Avg. Sq Ft</i>
Albion (T)	\$1,532,000	\$2,350,000	3	3	\$510,667	\$783,333	1,898	2,222
Belleville	\$285,000		1		\$285,000		1,560	
Black Earth		\$1,100,000		1		\$1,100,000		2,750
Burke (T)	\$750,000	\$504,000	1	1	\$750,000	\$504,000	2,788	1,257
Cottage Grove	\$5,631,000	\$1,117,000	11	2	\$511,909	\$558,500	2,771	2,902
Cottage Grove (T)	\$496,000	\$350,000	1	1	\$496,000	\$350,000	1,992	1,166
Cross Plains	\$1,947,000	\$5,059,000	4	8	\$486,750	\$632,375	1,966	1,986
Cross Plains (T)	\$2,538,000	\$1,550,000	1	2	\$2,538,000	\$775,000	9,438	2,229
Dane		\$1,002,000		2		\$501,000		2,688
Deerfield (T)	\$1,380,000	\$1,220,000	1	1	\$1,380,000	\$1,220,000	5,130	3,050
DeForest	\$3,090,000	\$4,255,000	5	7	\$618,000	\$607,857	3,336	3,675
Dunkirk (T)	\$950,000		2		\$475,000		1,766	
Dunn (T)	\$4,863,000	\$3,268,000	5	3	\$972,600	\$1,089,333	3,616	2,783
Fitchburg	\$13,510,000	\$8,772,548	28	19	\$482,500	\$461,713	1,865	2,030
Madison	\$25,480,000	\$35,141,368	52	65	\$490,000	\$540,636	2,188	2,294
Maple Bluff	\$1,500,000		1		\$1,500,000		3,750	
Mazomanie	\$1,613,000		2		\$806,500		2,998	
Mazomanie (T)	\$1,377,000		2		\$688,500		2,560	
McFarland	\$2,704,000	\$2,885,000	6	6	\$450,667	\$480,833	2,245	2,186
Medina (T)	\$350,000		1		\$350,000		1,301	
Middleton	\$12,656,000	\$15,434,000	26	23	\$486,769	\$671,043	2,329	2,611
Middleton (T)	\$2,260,000	\$4,811,000	2	4	\$1,130,000	\$1,202,750	4,201	3,246
Mount Horeb	\$1,457,000	\$2,841,000	3	6	\$485,667	\$473,500	1,806	1,764
Oregon	\$17,132,000	\$10,983,000	32	25	\$535,375	\$439,320	2,161	2,024
Oregon (T)	\$2,050,000		2		\$1,025,000		3,811	
Perry (T)	\$850,000	\$650,000	1	1	\$850,000	\$650,000	3,160	1,625

Municipality	2026 Total	2025 Total	2026 Starts	2025 Starts	2026 Avg. Value	2025 Avg. Value	2026 Avg. Sq Ft	2025 Avg. Sq Ft
Pleasant Springs (T)	\$790,000		1		\$790,000		2,937	
Rutland (T)	\$1,670,000		2		\$835,000		3,104	
Springdale (T)		\$634,000		1		\$634,000		2,110
Stoughton	\$4,891,000	\$6,737,000	18	19	\$271,722	\$354,579	1,222	2,846
Sun Prairie	\$9,018,000	\$12,491,523	20	28	\$450,900	\$446,126	1,902	2,044
Verona	\$7,821,000	\$7,072,148	13	13	\$601,615	\$544,011	3,064	2,011
Verona (T)	\$3,832,000	\$1,188,000	4	1	\$958,000	\$1,188,000	3,561	3,960
Wauaukee	\$17,871,000	\$21,129,000	25	31	\$714,840	\$681,581	3,283	3,071
Westport (T)	\$6,073,000	\$2,083,000	6	3	\$1,012,167	\$694,333	4,976	4,585
Windsor (T)	\$4,163,000	\$16,391,600	4	32	\$1,040,750	\$512,238	3,485	2,740
York (T)		\$405,000		1		\$405,000		1,350

Year to Year March Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2016	37,397,000	113	330,946	2,677
2017	33,193,000	102	325,421	2,581
2018	38,236,000	113	338,371	2,600
2019	38,401,000	103	372,825	2,738
2020	51,862,000	126	411,603	2,947
2021	64,817,000	151	429,251	2,778
2022	49,831,000	113	440,982	2,897
2023	65,804,000	145	453,820	2,709
2024	57,513,000	107	537,504	2,718
2025	56,875,548	111	512,392	2,382
2026	68,082,000	111	613,351	2,546

Year to Date Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2016	85,585,000	270	316,981	2,558
2017	99,076,000	301	329,156	2,621
2018	111,040,000	319	348,087	2,615
2019	96,650,774	267	361,987	2,719
2020	132,782,000	336	395,184	2,760
2021	152,911,000	363	421,242	2,725
2022	140,544,000	312	450,461	2,807
2023	157,159,000	320	491,121	2,855
2024	150,363,000	296	507,983	2,558
2025	171,424,187	309	554,770	2,455
2026	162,530,000	286	568,286	2,455

(T) = Township
 Prepared by MTD Marketing
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**Single Family and Duplex Permits Issued
 Municipality Report**

<i>Municipality</i>	<i>2026 Total</i>	<i>2025 Total</i>	<i>2026 Starts</i>	<i>2025 Starts</i>	<i>2026 Avg. Value</i>	<i>2025 Avg. Value</i>	<i>2026 Avg. Sq Ft</i>	<i>2025 Avg. Sq Ft</i>
Albion (T)	\$1,532,000	\$2,350,000	3	3	\$510,667	\$783,333	1,898	2,222
Belleville	\$285,000		1		\$285,000		1,560	
Black Earth		\$1,100,000		1		\$1,100,000		2,750
Black Earth (T)		\$700,000		1		\$700,000		2,333
Burke (T)	\$1,840,000	\$504,000	3	1	\$613,333	\$504,000	2,280	1,257
Cottage Grove	\$6,608,000	\$5,244,000	13	10	\$508,308	\$524,400	2,838	2,619
Cottage Grove (T)	\$1,396,000	\$350,000	2	1	\$698,000	\$350,000	2,669	1,166
Cross Plains	\$1,947,000	\$6,526,000	4	11	\$486,750	\$593,273	1,966	1,994
Cross Plains (T)	\$2,538,000	\$2,150,000	1	3	\$2,538,000	\$716,667	9,438	2,153
Dane		\$1,002,000		2		\$501,000		2,688
Deerfield		\$380,000		1		\$380,000		1,266
Deerfield (T)	\$1,380,000	\$2,224,000	1	2	\$1,380,000	\$1,112,000	5,130	3,198
DeForest	\$3,990,000	\$8,525,000	6	13	\$665,000	\$655,769	3,467	3,168
Dunkirk (T)	\$950,000		2		\$475,000		1,766	
Dunn (T)	\$5,463,000	\$3,868,000	6	4	\$910,500	\$967,000	3,385	2,588
Fitchburg	\$17,060,000	\$11,510,548	36	25	\$473,889	\$460,422	1,828	2,034
Madison	\$38,099,000	\$40,961,368	74	79	\$514,851	\$518,498	2,263	2,207
Maple Bluff	\$1,500,000		1		\$1,500,000		3,750	
Mazomanie	\$2,234,000	\$988,000	3	1	\$744,667	\$988,000	2,768	3,293
Mazomanie (T)	\$1,377,000		2		\$688,500		2,560	
McFarland	\$2,704,000	\$4,580,000	6	10	\$450,667	\$458,000	2,245	2,041
Medina (T)	\$350,000		1		\$350,000		1,301	
Middleton	\$19,708,136	\$17,938,000	38	28	\$518,635	\$640,643	2,391	2,546
Middleton (T)	\$6,012,000	\$6,736,000	5	6	\$1,202,400	\$1,122,667	3,844	3,234
Montrose (T)	\$700,000	\$1,243,000	1	2	\$700,000	\$621,500	2,602	2,071
Mount Horeb	\$1,457,000	\$3,341,000	3	7	\$485,667	\$477,286	1,806	1,884

Municipality	2026 Total	2025 Total	2026 Starts	2025 Starts	2026 Avg. Value	2025 Avg. Value	2026 Avg. Sq Ft	2025 Avg. Sq Ft
Oakland (T)	\$490,000		1		\$490,000		1,674	
Oregon	\$23,036,000	\$17,816,000	43	38	\$535,721	\$468,842	2,213	2,041
Oregon (T)	\$2,050,000		2		\$1,025,000		3,811	
Perry (T)	\$850,000	\$650,000	1	1	\$850,000	\$650,000	3,160	1,625
Pleasant Springs (T)	\$790,000		1		\$790,000		2,937	
Roxbury (T)	\$605,000	\$550,000	1	1	\$605,000	\$550,000	2,249	1,833
Rutland (T)	\$1,670,000		2		\$835,000		3,104	
Springdale (T)	\$770,000	\$634,000	1	1	\$770,000	\$634,000	1,925	2,110
Stoughton	\$8,089,000	\$8,167,000	31	23	\$260,935	\$355,087	1,344	2,682
Sun Prairie	\$11,802,000	\$17,911,523	26	40	\$453,923	\$447,788	1,861	1,996
Vermont (T)	\$2,000,000		1		\$2,000,000		5,000	
Verona	\$9,418,000	\$8,545,148	16	16	\$588,625	\$534,072	2,891	2,015
Verona (T)	\$5,506,000	\$3,857,000	5	3	\$1,101,200	\$1,285,667	4,094	4,278
Waunakee	\$23,792,000	\$30,608,000	34	45	\$699,765	\$680,178	3,154	3,107
Westport (T)	\$6,923,000	\$3,693,000	7	5	\$989,000	\$738,600	4,851	4,200
Windsor (T)	\$7,543,000	\$21,747,600	11	42	\$685,727	\$517,800	2,939	2,724
York (T)	\$395,000	\$405,000	1	1	\$395,000	\$405,000	1,468	1,350

Year to Year April Comparison				
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2016	33,569,000	115	291,904	2,458
2017	38,128,466	119	320,407	2,414
2018	41,471,000	122	339,926	2,554
2019	51,418,000	145	354,606	2,707
2020	32,886,000	77	427,090	3,064
2021	59,592,000	136	438,176	2,873
2022	69,688,000	141	494,241	2,863
2023	58,310,000	126	462,777	2,707
2024	68,623,000	131	523,839	2,604
2025	65,381,000	118	554,076	2,355
2026	54,978,000	98	561,000	2,332

Year to Date Comparison				
YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2016	119,154,000	385	309,490	2,528
2017	137,204,466	420	326,677	2,562
2018	152,511,000	441	345,829	2,598
2019	148,068,774	412	359,390	2,715
2020	165,668,000	413	401,133	2,817
2021	212,503,000	499	425,857	2,765
2022	210,232,000	453	464,088	2,824
2023	215,469,000	446	483,114	2,813
2024	218,986,000	427	512,847	2,572
2025	236,805,187	427	554,578	2,427
2026	224,859,136	396	567,826	2,435

RIGHT ANGLE DISCLAIMER

DISCLAIMER: The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a non-profit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry.

The Right Angle is published seven times per year. Notice of local, state, and national programs/ events is a service to Association members. Such notices do not indicate Association endorsement or sponsorship unless specifically noted. The acceptance of advertising in The Right Angle does not indicate approval or endorsement of the advertiser or the advertiser's product by Association. Madison Area Builders Association makes no warranties and assumes no responsibility for completeness of the information contained herein.

PARADE OF HOMES

Homes Preview

June 19-28

MONDAY-FRIDAY: 4-8 PM
SATURDAY-SUNDAY: 11 AM-5 PM



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5952 Sunday Dr., Waunakee

4,704 square feet 3 car garage
5 bedrooms Finished Basement
3½ bathrooms



BILL WEBER JR HOMES

3364 Colton Way, Windsor

4,092 square feet 3 car garage
5 bedrooms Finished Basement
3½ bathrooms



1600 Ginger Ln., Waunakee

5,000 square feet 3 car garage
5 bedrooms Finished Basement
4½ bathrooms



7540 California Love Trail, Middleton

3,541 square feet 2 car garage
3 bedrooms Finished Basement
5 bathrooms



6651 Lucas Ln., Windsor

3,792 square feet 3 car garage
4 bedrooms 1st Floor Accessible
4 bathrooms Finished Basement



1109 Kyron Dr., Waunakee

5,967 square feet 3 car garage
7 bedrooms Finished Basement
4½ bathrooms



1522 Waunona Way, Madison

5,735 square feet 3 car garage
5 bedrooms Finished Basement
4½ bathrooms



814 Nancy Ct., Waunakee

4,279 square feet 3 car garage
5 bedrooms Finished Basement
3½ bathrooms



6648 Wagner's Vineyard Trl., SP

4,722 square feet 3 car garage
4 bedrooms Finished Basement
3½ bathrooms



W8784 Blue Violet Ct. Cambridge

3,431 square feet 4 car garage
4 bedrooms 1st Floor Accessible
3½ bathrooms Finished Basement



W13694 Rausch Rd, Lodi

4,866 square feet 2 car garage
3 bedrooms 1st Floor Accessible
2½ bathrooms Finished Basement



4061 Whistle Rock Circle, DeForest

3,418 square feet 3 car garage
5 bedrooms 1st Floor Accessible
3 bathrooms



7569 Drumlin Creek Ct., Columbus

3,955 square feet 3 car garage
4 bedrooms 1st Floor Accessible
4 bathrooms Finished Basement



4525 Hooded Merganser Dr., Mid.

3,608 square feet 2½ car garage
5 bedrooms Finished Basement
4 bathrooms



1113 Kyron Dr., Waunakee

4,428 square feet 3 car garage
4 bedrooms Finished Basement
3½ bathrooms



7703 Ox Trail Way, Verona

8,851 square feet 3 car garage
6 bedrooms Finished Basement
5½ bathrooms



7592 Tumbledown Trail, Verona

4,675 square feet 3 car garage
5 bedrooms 1st Floor Accessible
3½ bathrooms Finished Basement



3306 Colton Way, Sun Prairie

4,500 square feet 3 car garage
5 bedrooms 1st Floor Accessible
3½ bathrooms Finished Basement



6657 Lucas Lane, Sun Prairie

4,819 square feet 3 car garage
5 bedrooms 1st Floor Accessible
3½ bathrooms Finished Basement



1601 Ginger Lane, Waunakee

3,513 square feet 3 car garage
5 bedrooms Finished Basement
3½ bathrooms



8183 HWY G, Verona

4,881 square feet 3 car garage
3 bedrooms 1st Floor Accessible
3½ bathrooms Finished Basement



Premier Builders

1117 Kyron Dr., Waunakee

4,202 square feet 3 car garage
4 bedrooms Finished Basement
3½ bathrooms



Premier Builders

1200 Moll Dr., Waunakee

3,800 square feet 3 car garage
3 bedrooms 1st Floor Accessible
3 & 2 half bathrooms Finished Basement



1105 Kyron Dr., Waunakee

4,463 square feet 3 car garage
6 bedrooms Finished Basement
3½ bathrooms



TEMPLE BUILDERS

1298 Tamarack Way, Verona

5,005 square feet 3 car garage
4 bedrooms Finished Basement
3½ bathrooms



4539 Hooded Merganser Dr., Midd.

3,048 square feet 2 car garage
4 bedrooms Finished Basement
3½ bathrooms



1604 Ginger Ln, Waunakee

2,664 square feet 3 car garage
3 bedrooms 1st Floor Accessible
3½ bathrooms



EST. 2007
URSO BUILDERS
CUSTOM HOMES & REMODELLING

2216 Colladay Point Dr., Stoughton

4,782 square feet 2 car garage
4 bedrooms Finished Basement
4½ bathrooms



3300 Colton Way, Windsor

3,820 square feet 3 car garage
5 bedrooms Finished Basement
3½ bathrooms



75544 Blue Cedar Dr., Middleton

4,327 square feet 3 car garage
4 bedrooms Finished Basement
3½ bathrooms



1605 Ginger Lane, Waunakee

3,687 square feet 3 car garage
5 bedrooms Finished Basement
3½ bathrooms



W8778 Blue Violet Ct., Cambridge

2,882 square feet 3 car garage
5 bedrooms Finished Basement
5 bathrooms 1st Floor Accessible



MUNICIPALITY MARKET REPORT

Housing Market Faces Rising Economic Pressure

Market Intel	Trend	Rate	Prior
Single-Family Housing Permit Starts (YTD Apr. 26' v. Apr 25')	Down	396	427
Single-Family Housing Permit Starts (YOY Apr. 26' v. Apr 25')	Down	98	118
Ave. Permit Value - New Construction (YOY Apr. 26' v. Apr 25')	Down	567,826	568,000
Vacancy Rates (Apr. 2026)	Up	9.1%	8.9%
Month's Supply of Inventory (Feb. 2025 v. Feb 2026)	Down	1.2	1.3
Median Price - Current Stock (YOY Feb 26' v. Feb 25')	Up	\$449,700	\$443,200
WI Consumer Price Index (Mar 2026)	Up	2.3%	2.0%
U.S. Interest Rate (Apr 2026)	-	3.64%	3.64%
30yr Fixed Rate Mortgage (Apr 2026)	Up	6.34%	6.18%
10yr U.S. Treasury Note (Apr 2026)	Up	4.31%	4.24%
Lumber Futures (May 8th v. Apr 8th)	Down	580	589
Builders Confidence Coming Soon...	X	X	X

The housing market continues to face mounting economic pressure. According to the latest Producer Price Index (NAHB), prices for residential construction materials excluding energy rose 3.7% in April compared to last year. Higher energy prices, rising oil costs tied to the ongoing Iran conflict, and elevated mortgage rates have added additional strain on the housing market. NAHB is now forecasting slower GDP growth, higher inflation, and a slight decline in single-family housing starts in 2026 as affordability challenges and economic uncertainty continue to impact both buyers and builders.

Lawmakers are also advancing several NAHB supported bills aimed at improving housing affordability and supply through the 21st Century ROAD to Housing Act. Key provisions include removing a proposed forced-sale requirement for single-family rental homes, increasing multifamily loan limits to better reflect construction costs, and providing relief for community banks that finance residential projects. There are additional reforms focused on streamlining environmental reviews, encouraging infill development, and expanding housing opportunities that could help reduce barriers to new housing production as Congress prepares to vote on the legislation.

Material Availability and Cost Updates

Metal futures were up over the last month, with **steel** up 2.9%, **aluminum** up 1.5%, and **copper** up 4.4%. **Copper futures** price reached a new high, up 32.9% from a year ago.

Lumber: Lumber futures are down from last month to \$580 per 1,000 board feet, compared to \$589 on April 8th. The U.S. Commerce Department has signaled that it plans to lower combined antidumping and countervailing duties on Canadian lumber imports from roughly 35% to 25% in mid-August.





STRATEGIC PLAN RESULTS

Housing Market Faces Rising Economic Pressure

The Madison Area Builders Association's strategic plan continues to focus on strengthening advocacy, improving operational excellence, expanding member engagement, and investing in the future of the building industry. Over the past two months, significant progress has been made across several key initiatives that directly support these priorities.

On the advocacy front, MABA successfully drafted municipal one-pagers utilizing fee study information to better communicate the impact of development costs and regulatory challenges facing the industry. To support productive engagement with local leaders, MABA also compiled comprehensive meeting packets featuring municipality-specific housing cost data and potential solutions to the housing affordability and availability crisis. These materials will be utilized during meetings with municipalities throughout the region as part of the association's continued advocacy efforts.

Operationally, the association has made important strides in strengthening the Parade of Homes process. New rules and procedures to ensure the timely and high-quality completion of Parade entries, protecting the integrity, professionalism, and overall success of one of MABA's premier events.

Member engagement and workforce development remain central strategic priorities as well. Over the last two months, the Young Professionals (YP) Committee has continued to grow into a viable standing committee, creating opportunities for networking, leadership development, and long-term member involvement among the next generation of industry leaders.

These accomplishments reflect strong momentum across the organization and demonstrate MABA's ongoing commitment to advocacy, collaboration, professionalism, and industry growth.

Celebrate the Wins!

Strategic Goal Accomplished:

Develop Rules and Procedures for completion of Parade of Homes:

The rules and procedures are to ensure timely and quality completion of Parade of Homes entries.

Strategic Goal Accomplished:

Determine Parade of Homes Builder Eligibility Requirements:

Adopted by the Parade of Homes Executive Committee, ensuring seasoned professionals building in the Parade.

Strategic Goal Accomplished:

Government Affairs completed Fee Study Narratives:

Finished the Fee study narratives for all 16 of the municipalities.





COMMITTEE UPDATE



Support the Build –
Donate Tools Today

Skilled Trades Programs Continue to Grow

The Skilled Trades Committee continues to make strong progress across several workforce development initiatives and partnership programs.

Planning efforts for the 2026/2027 Student Home Build program are underway, with all 17 student spots filled for the upcoming class. The committee continues coordinating with vendors, and industry supporters while exploring future involvement and expansion opportunities through the MABA Foundation Board.

The McKenzie Regional Workforce Center's NextGen Program also celebrated a successful spring graduation, with twelve students completing the program. MABA is proud to support these

future industry professionals as they take the next step into the workforce.

Planning is also underway for the BLAZE summer program, a girls-focused skilled trades camp designed to introduce students to careers in construction and the trades through hands-on experiences.

In addition, MABA hosted the 12th Annual Career Day on May 13, at the Magnolia Springs neighborhood in Stoughton, an Eldon Homes development. The event provided more than 300 students from local schools the opportunity to explore every stage of the residential home building led by industry professionals.



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FINANCIAL STATEMENT UPDATE

Financial Performance Remains Strong

MABA's financial position remains stable with operating performance continuing to exceed budget expectations despite softer-than-projected Spring Parade revenue and investment market fluctuations. Net Operating Income exceeds budgeted income by \$27K through April, excluding investment account activity.

The LPL Investment account rebounded in April following March market declines, ending the month at \$2.4 million. Accounts Receivable remain elevated but are expected to be fully collectible, and Accounts Payable were paid in full following each month-end cycle.

Several key programs and revenue categories continue to outperform expectations, including the Build & Remodel Expo, Membership, Programs & Education initiatives, and Sponsor Income. These areas continue to demonstrate the strength of member engagement, industry support, and participation across MABA events and programming.

Overall, MABA's financial outlook remains positive, supported by strong program performance, steady operational oversight, and continued investment in member services and industry initiatives.



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EVENTS RECAP



Educational Series: Artificial Intelligence in Construction & Quarterly Meeting

BEEP, BEEP, BOOP, BOOP the robot made me do it! MABA hosted an evening of industry insights, networking, and member updates at the MABA Educational Series & Quarterly Membership Meeting. Paul Cardis from On3.ai gave a fascinating presentation titled “Harnessing the Power of AI for Construction,” covering how AI is

transforming construction through productivity gains, smarter field operations, and improved quality control. President-Elect Paul Simon, oh and Chad Lawler, provided updates on MABA and the building industry. Thank you Bricks & Fenestration Solutions for hosting at your beautiful showroom!



NAHB Area 10 Leadership Conference

MABA was proud to host the 2026 Area 10 Leadership Conference in Madison on April 23–24 in partnership with the National Association of Home Builders (NAHB) and sponsored by LP Building Solutions and Drexel Building Supply. The two-day event brought together HBA leaders and executive officers from across Iowa, Minnesota, North Dakota, South Dakota, and Wisconsin for impactful leadership development, industry collaboration, and networking opportunities. The conference also featured a networking reception and tour at the McKenzie Regional Workforce Center, showcasing the Madison area’s commitment to workforce development and the future of the skilled trades.





EVENT RECAP



Spring Sporting Clays

It may have lightly rained the whole time, but that didn't keep the fun away! MABA's 9th Annual Sporting Clay Classic at Milford Hills was another great success, bringing members together for a fun day of networking, friendly competition, and outdoor recreation. NEW this year is the 50-clay Flurry which added even more excitement, as teams tested their speed and teamwork in a fast-paced shooting challenge that quickly became a crowd favorite. Thank you to sponsors Axley Law Firm and Bliffert Lumber & Design for supporting this great event!



MABA Happy Hour at FLOOR360

Fun times were had as MABA members enjoyed catching up, having a beverage or two (and some tasty treats!), and seeing what's new and exciting in FLOOR360's showroom. The evening provided the perfect casual setting to unwind, enjoy great conversation, build relationships, and connect with fellow members across the industry. A special thank you to FLOOR360 for hosting and helping make it such a great evening!





MEMBER BENEFIT REMINDER

Triple the Benefits: One Membership, Three Associations!

Did you know your MABA membership includes membership at the local, state, and national levels – all with one annual dues payment?

As a member of the Madison Area Builders Association (MABA), you also receive membership benefits through the Wisconsin Builders Association (WBA) and the National Association of Home Builders (NAHB). That means three memberships working together to support your business, your employees, and the building industry as a whole.



Membership Meeting & Celebration of Housing

A day (and night!) on Lake Mendota. Don't miss out on the Membership Meeting and Celebration of Housing events, June 24th at the Edgewater Hotel. This year's Badger Craftsman Awards will be presented. Let's celebrate!

Where can I view the WBA benefits?

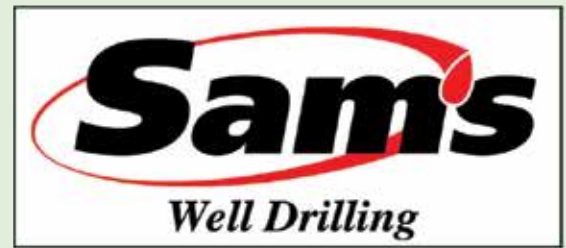
Go to www.wisbuild.org,
Go to "Events"
Scroll down to June 24th to Register

Leadership Meeting & Legislative Conference

Okay so you missed the cherry blossoms, but you don't want to miss the NAHB Spring Leadership meeting and Legislative Conference happening in Washington DC June 9-13. Meet with leaders from NAHB, other builders associations, and elected representatives on Capitol Hill to push housing policies that will help your business.

Where can I view the NAHB benefits?

Go to:
www.nahb.org/subsites/spring-leadership-meeting
to Register



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